

**Breckenridge Backstage Theatre  
& BGV Gives Present:**

SOMETHING IN THE  
*Air*  
Annual Gala

THURSDAY  
**AUGUST 03**  
5:30-9:30PM

BRECKENRIDGE THEATRE  
**121 S. RIDGE ST.**  
BRECKENRIDGE



**Live Music**  
by Whiskey Mystics

**Live Performances**  
& 2023/24 Season  
Reveal

**Become a Sponsor for Breckenridge Backstage Theater's Gala!**  
**Thursday, August 3, 2023**  
**5:30 PM – 9:30 PM**

Sponsorship Level	Outreach	Extra Perks
<b>Presenting Title Sponsor</b> <b>\$10,000</b> <i>Total 2</i>	<ul style="list-style-type: none"> <li>• Naming Rights as co-host to Event</li> <li>• Display Advertising at Gala</li> <li>• Digital Advertising for Summer 2023 at BBT</li> <li>• Logo featured on BBT website for one year</li> <li>• Featured on all ads and collateral</li> <li>• Featured in Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• 12 Reserved tickets to be used at BBT production in the 2023-2024 Season (subject to date availability)</li> <li>• 12 Tickets to the Gala (reserved)</li> </ul>
<b>Platinum Sponsor</b> <b>\$5,000</b> <i>Total 4</i>	<ul style="list-style-type: none"> <li>• Display Advertising at Gala</li> <li>• Digital Advertising for Summer 2023 at BBT</li> <li>• Featured on all ads and collateral</li> <li>• Logo featured on BBT website for one year</li> <li>• Featured in newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• 8 Reserved tickets to be used at BBT production in the 2023-2024 Season (subject to date availability)</li> <li>• 8 Tickets to the Gala (reserved)</li> </ul>
<b>Gold Sponsor</b> <b>\$2,500</b> <i>Total 4</i>	<ul style="list-style-type: none"> <li>• Display Advertising at Gala</li> <li>• Logo featured on BBT website for one year</li> <li>• Mentions on Gala Ads</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Reserved tickets to be used at BBT production in the 2023-2024 Season (subject to date availability)</li> <li>• 6 Tickets to the Gala (reserved)</li> </ul>
<b>Silver Sponsor</b> <b>\$1,000</b> <b>OPEN</b>	<ul style="list-style-type: none"> <li>• Display Advertising at Gala</li> <li>• Logo featured on BBT website for six months</li> </ul>	<ul style="list-style-type: none"> <li>• 4 GA tickets to be used at BBT production in the 2023-2024 Season (subject to date availability)</li> <li>• 4 Tickets to the Gala (GA)</li> </ul>

Other unique sponsorships are available including naming rights to the after party, sponsorship of artists/auctions and other creative activations. Please inquire with Juli at [juli@backstagetheatre.org](mailto:juli@backstagetheatre.org)



# BRECKENRIDGE BACKSTAGE THEATRE

## YES, we would like to sponsor the 2023 Breckenridge Backstage Theater Gala!

- Presenting Title Sponsor (\$10,000)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)

\_\_\_\_\_ Enclosed is our contribution as a sponsor

\_\_\_\_\_ Please send me an invoice for payment

\_\_\_\_\_ I will make my secure payment online here:

<https://app.arts-people.com/index.php?contribution=tbb01>

Contact Name: \_\_\_\_\_

Name of Business/Sponsor to be  
Recognized: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_ I know that I will be contacted for my logo and other information to begin our activations.

Thank you! Please remit via email to [info@backstagetheater.org](mailto:info@backstagetheater.org)  
or mail to Breckenridge Backstage Theater  
P.O. Box 297 Breckenridge, CO 80424